

IMMEDIATE RELEASE

Date: September 12, 2018

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Hospital Quality Focus of LVBCH's Fall Programming

Bethlehem, PA (September 12, 2018) In keeping with its goal to encourage and promote healthcare quality initiatives, this fall Lehigh Valley Business Coalition on Healthcare (LVBCH), will provide educational programs focused on quality and patient safety.

The events are:

- [“Hospital Quality and Patient Safety: Provider and Employer Perspectives”](#) on Wednesday, Sept. 19, 8-11:30 am at DeSales University.
- [Screening of the Patient Safety Documentary *To Err Is Human*](#) on Tuesday, Oct. 9, 2-5 pm at Lehigh University's Mountain Top Campus, Iacocca Hall, Wood Dining Room.

“LVBCH is working to improve healthcare quality and patient safety by partnering with our local healthcare providers and providing educational programming,” says LVBCH President Carl Seitz. “Our role is to be a catalyst for change by aligning employers with providers, insurers and benefit consultants to tackle the tough issues that affect healthcare quality, cost and access.”

The Sept. 19th event will feature the Chief Quality Officers of the area's largest health systems: Matthew McCambridge, MD, MS, of Lehigh Valley Health Network and Donna Sabol, RN, MSN, of St. Luke's University Health Network. Madeleine Biondoillo, MD, MBA, of Premier Inc., a healthcare improvement company, will also speak. The event will include a panel discussion moderated by LVBCH Board Chair Bob Johnston of East Penn Manufacturing and consisting of panelists John Bulger, DO, MBA, Geisinger Health Plan; Jennifer Chambers, MD, Capital BlueCross; Anthony DaRe, BSI Corporate Benefits; Denise Moyer, CEBS, SPHR, SHRM-CP, B. Braun Medical Inc.; and Jeannine O'Callaghan, C.F. Martin & Co. Inc.

On Oct. 9th, LVBCH will partner with Lehigh University Healthcare Systems Engineering Program for the screening of *To Err Is Human*, an in-depth documentary about medical mistakes and preventable harms and those working quietly behind the scenes to create a new age of patient safety.

Ana-Iulia Alexandrescu, Director of the Healthcare Systems Engineering Program and a Professor of Practice in the Industrial and Systems Engineering Department, said, “Medical mistakes and preventable harms is believed to cause as many as 440,000 preventable deaths each year and is considered by many to be the third leading cause of death in America. By screening this documentary, we hope to raise awareness about the importance of systems thinking and working together to eliminate medical errors.”

A panel discussion will follow the screening. It will feature Leah Binder, President and CEO of the Leapfrog Group, a national leader and advocate in hospital transparency, Marc Granson, MD, of Surgeon Check, an analytics platform that measures surgeons' qualities, and Terry Theman, MD, Adjunct Faculty at Lehigh in the Healthcare Systems Engineering Program. They will be joined by Sabol, McCambridge and Chambers. The panel will be moderated by Scott Fair of USI Insurance Services. A brief reception will immediately follow the panel discussion.

"The Coalition is honored to partner with Lehigh University in shedding light on the prevalence of medical errors and their devastating consequences," Seitz said. "We are delighted by the willingness of the representatives of St. Luke's, Lehigh Valley Health Network, Blue Cross, Leapfrog, and Surgeon Check to discuss their efforts to eliminate medical errors."

For more information or to register for either program, visit www.LVBCH.com. You must register to attend and registration will not be accepted at the door. Non-LVBCH members interested in attending the Hospital Quality and Patient Safety event on Sept. 19 should call LVBCH at 610-317-0130.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; quality and data initiatives; value based purchasing; and, providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About Lehigh University Healthcare Systems Engineering

Lehigh University's Healthcare Systems Engineering Program is an innovative professional Master program, born out of the joint recommendation of the National Academy of Engineering and National Institute of Health that systems thinking is effective in improving the quality across complex healthcare delivery challenges. Students come from a broad set of backgrounds and participate in a mix of applied research, coursework in analytical thinking and professional development activities. Through the program, they acquire skills to understand, analyze and redesign complex care operations and systems, and continue on to pursue careers in medicine, hospital administration, consulting, and healthcare analytics. To learn more, visit hse.lehigh.edu.