

IMMEDIATE RELEASE

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Hospital Quality Focus of LVBCH's Fall Programming

Bethlehem, PA (October 5, 2018) In keeping with its goal to encourage and promote healthcare quality initiatives, Lehigh Valley Business Coalition on Healthcare (LVBCH) is partnering with Lehigh University Healthcare Systems Engineering program to screen the patient safety documentary *To Err Is Human* on Tuesday, Oct. 9, 2-6 pm at Lehigh University's Mountain Top Campus, Iacocca Hall, Wood Dining Room. The event is open to the public, however, registration is required and will not be accepted at the door. To register or learn more please visit www.lvbch.com.

Medical mistakes lead to as many as 440,000 preventable deaths every year. *To Err Is Human*, an in-depth documentary about this silent epidemic and those working quietly behind the scenes to create a new age of patient safety. Through interviews with leaders in healthcare, footage of real-world efforts leading to safer care, and one family's compelling journey from victim to empowerment, the film provides a unique look at our healthcare system's ongoing fight against preventable harm.

An expert reaction panel will follow the screening featuring Leah Binder, President and CEO of the Leapfrog Group, a national leader and advocate in hospital transparency. Also featured on the reaction panel is Marc Granson, MD, of SurgeonCheck, an analytics platform that measures surgeons' qualities, Jennifer Chambers, MD, Chief Medical Officer, Capital BlueCross, and Terry Theman, MD, Adjunct Faculty at Lehigh in the Healthcare Systems Engineering Program, as well as McCambridge and Sabol, the Chief Quality Officers of the area's largest health systems. The panel will be moderated by Scott Fair of USI Insurance Services and audience members will be invited to participate in a question and answer session with the panelists. A brief reception will immediately follow the panel discussion.

"LVBCH is working to improve healthcare quality and patient safety by partnering with our local healthcare providers and providing educational programming," says LVBCH President Carl Seitz. "Our role is to be a catalyst for change by aligning employers with providers, insurers and benefit consultants to tackle the tough issues that affect healthcare quality, cost and access."

Ana-Iulia Alexandrescu, Director of the Healthcare Systems Engineering Program and a Professor of Practice in the Industrial and Systems Engineering Department, said, "By screening this documentary, we hope to raise awareness about the importance of systems thinking and working together to eliminate medical errors."

"The Coalition is honored to partner with Lehigh University in shedding light on the prevalence of medical errors and their devastating consequences," Seitz said. "We are delighted by the



willingness of the representatives of St. Luke's University Health Network, Lehigh Valley Health Network, Capital BlueCross, Leapfrog, and SurgeonCheck to discuss their efforts to eliminate medical errors.”

For more information or to register for this program, visit www.LVBCH.com. You must register to attend and registration will not be accepted at the door.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; quality and data initiatives; value based purchasing; and, providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About Lehigh University Healthcare Systems Engineering

Lehigh University's Healthcare Systems Engineering Program is an innovative professional Master program, born out of the joint recommendation of the National Academy of Engineering and National Institute of Health that systems thinking is effective in improving the quality across complex healthcare delivery challenges. Students come from a broad set of backgrounds and participate in a mix of applied research, coursework in analytical thinking and professional development activities. Through the program, they acquire skills to understand, analyze and redesign complex care operations and systems, and continue on to pursue careers in medicine, hospital administration, consulting, and healthcare analytics. To learn more, visit hse.lehigh.edu.