



News Notes

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VOLUME 16 | ISSUE 1 | SPRING/SUMMER 2020 | EMPLOYER MEETING

Capital BLUE

LVBCH Employer Group Meetings (March 2020)

The LVBCH Employer Group Met on March 3rd and 4th in the Lehigh Valley and Reading, respectively. Meeting participants learned about exciting new program launches, including the new provider finder, the latest in government affairs, Geneia updates, and of course, important meeting dates throughout the year.

High Performing Network Launch

Blue Cross Blue Shield Association (BCBSA) is working with all Blue Plans to provide employer groups with access to Blue High Performing Network (HPN), a national network of providers committed to enhancing care quality – all at a lower cost. The savings happen when members visit and get treatment from designated partner providers. In the Lehigh Valley, Capital BlueCross has established an HPN with St. Luke's Health Network. Members will have in-network coverage there – or at one of the 55 (and counting) HPN providers throughout the country. Blue HPN provides a 10% estimated average savings over our PPO products. This resource includes more details.

Provider Finder Update & Enhancements

Beginning May 1, Capital BlueCross members can start using MyCare Finder, an improved resource that includes:

- **Enhanced search function:** Members can more easily find doctors, specialists, and facilities based on their preferences.
- **Cost estimates:** Show out-of-pocket costs, treatment timelines, and incentives.
- **NEW: MyCare Rewards:** Engage and motivate members for smart health care choices

Groups with more than 100 employers can offer their members MyCare Rewards on June 1. This empowering platform rewards member with incentives when they get care from providers who demonstrate cost efficiency.

Our simple-to-use interface delivers the most relevant results. It is completely customizable to help your members get the most benefit from the service.

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Our affiliation with these national organizations is a value-added benefit for our members.





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Government Affairs Update

Capital BlueCross continues to work with local and national government agencies to improve healthcare and increase efficiency. Here are the major legislation positions Capital BlueCross is working toward:

- We are dedicated to ending the practice of surprise balance billing in both the state and federal proposals. We believe the best way to elicit this change is to pay out-of-network providers a market driven rate for services rendered.
- We are opposed to prior authorization legislation as drafted last legislative session.
- With Capital BlueCross Virtual Care, we're continuously working to ensure that our members have access to telemedicine services.
- We are opposed to using long-term antibiotics to treat chronic Lyme Disease. Currently, this treatment is still hotly debated in the medical community.
- We remain neutral concerning the removal of prior authorization for metastatic cancer patients.
- Capital BlueCross supports the creation of a State Based Exchange & Reinsurance Program for individual Market.

For more information, including full meeting recaps, please contact your Capital BlueCross Account Executive.

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