

# Brokers & Benefits Consultants

*Offer your clients better quality benefits  
 at exclusive lower rates... and  
 help them save money today!*



## LVBCH Membership Benefits:

### What is LVBCH?

The Lehigh Valley Business Coalition on Healthcare (LVBCH) is a multi-state coalition of employers working together to provide affordable, high-quality health care for their employees. Coalition members leverage their pooled purchasing power to negotiate reduced ASO rates and premiums for benefits programs. In addition to helping members **reduce the cost** of benefits, LVBCH also works hard with providers and insurers to **improve the quality** of care.

### What programs are available to members?

Coalition members have exclusive access to a full range of employee benefits at rates not available to non-members. Through our rigorous partner-vendor evaluation and selection process, we offer programs in the areas of **medical, dental, prescription drug, vision, managed mental health, employee assistance programs (EAP) and work-life services**. Through our exclusive partnerships, we can offer you and your clients a range of self-insured and fully insured benefit options at extremely competitive rates. LVBCH also offers members access to a private exchange and a data analytics tool.

### How much does it cost to join the Coalition?

Our low yearly membership fee is affordable, and offers your clients a great return on their investment. They can lower their benefits costs, save money and get lots of other benefits. Their yearly membership fee is based on the number of employees in their company. A small business can join for as little as **\$100 per year** (based on the number of employees). Larger companies **pay less than a penny a day per employee**.

### What areas does the Coalition serve?

The majority of our members are located in the Lehigh Valley where we were founded in 1980 — more than 35 years ago. However, our expanding footprint includes employers in more than a dozen PA counties including: Allegheny, Berks, Bucks, Carbon, Chester, Columbia, Cumberland, Dauphin, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Monroe, Montour, Northampton, Northumberland, Schuylkill and Wayne.

### How does an employer join the Coalition?

It's simple! Just complete and submit the one-page application that you can find on our website. **Broker and benefit consultants are welcome to join the coalition too!**

- **Advocacy** - We provide you and your clients with advocacy on employer health care issues. We work very diligently to represent their interests. If a member isn't satisfied, neither are we.
- **Affordable** - Our low yearly membership fee is not only affordable but offers your clients a great return on their investment because of the many benefits they get.
- **Education** - As a member, you and your clients have unparalleled access to free educational programs on cutting edge employer-employee benefits issues without having to pay high fees to attend out-of-town seminars.
- **Free Consultations** - The professional staff at LVBCH is available to consult with you and your clients on issues related to employee benefits and programs to meet your needs.
- **Leadership** - Your client's voluntary participation on the Coalition's Board and/or Committees gives them a voice in setting the Coalition's goals and initiatives.
- **Networking** - Our networking events offer you and your clients many opportunities to exchange information with other businesses.
- **Quality** - Our rigorous evaluation process when selecting purchasing partners means higher-quality benefit programs for their employees.
- **Savings** - Access to our lower pooled purchasing rates and premiums for Health & Welfare Benefits can result in significant savings for your clients and their employees.
- **Value** - As a member of the Coalition, you and your clients have access to exclusive rates unavailable to non-members. The dollars they spend on employee benefits not only go further, they also purchase more coverage for their employees.

## Contact LVBCH for Membership Information

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Our affiliation with these national organizations is a value-added benefit for our members.



**Contact our purchasing partners today and find out how you can provide your clients with better quality benefits at exclusive lower rates...and save them lots of money, too!**

Visit our website [www.LVBCH.com](http://www.LVBCH.com) for contact information on all of our purchasing partners and for information about LVBCH.

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