

Imagine having a health plan that goes beyond providing coverage and does more to help your employees live an all-around healthier life. It's possible with the AHATPA Health Journey program from AmeriHealth Administrators.

Starting with unparalleled access to data, AHATPA Health Journey works hard to create impactful relationships with your employees. It also has the power to turn that level of engagement into healthy results for both your organization and your employees.

## AHATPA Health Journey guides and supports your employees on the road ahead



## **Smarter insights**

- Access to 10 years of historical claims data and 10.5 million unique plan member records
- Analyze and apply the data to know how, when, and where to deploy the right resources
- Utilize ongoing, real-time data and predictive modeling

### Deeper engagement

- Reach every plan member with tools, programs, and savings opportunities to meet their unique needs
- Embrace an omni-channel approach to care management
- Provide personalized, one-on-one care and outreach through a dedicated nurse case manager and multispecialty care team

### **Better results**

- Help deliver a healthier bottom line, reducing organizations' health care costs by an average of 3-5%
- Lower number of emergency room visits and reduced number of highcost claims

# Digitally engaged plan members are 30% more likely to respond to a case manager

45%

more calls to case managers

11%

increase in compliance with necessary tests and screenings **20**%

increase in switching to a cost-effective generic drug from a brand-name drug





### Every employee's health journey is different

Successful health relationship management hinges on accurately identifying and understanding who and what are driving health care costs. With access to unparalleled data and insights, we can ensure the right support is provided at the right time to influence behavior and achieve better results. **Meeting plan members where they are leads to better engagement, outcomes, and savings.** 



Sick, engaged, & influenceable



Transitioning health strugglers



Compliant chronics & routine maintenance



Healthy/utilizing maintainers

Care management interactions are driven by each plan member's risk stratification, their likelihood to engage, and the likelihood to impact.

# **Choose the best direction for your organization**

Our comprehensive AHATPA Health Journey portfolio helps employers reach their ultimate destination: a healthier workforce and bottom line.



**Guide**A digital-only outreach solution

Liaison

A solution for condition management with digital messaging and case manager support



### **Partne**

A comprehensive high-touch solution

**AHATPA Health Journey portfolio** 

## Pave a better road with specialized solutions

With the AHATPA Health Journey portfolio options, you can add specialized solutions to meet the unique needs of your population. These are examples of partner integrations available to you:

- Wondr Health<sup>™</sup> mindful eating and skill building to reverse metabolic syndrome
- Livongo Diabetes and Hypertension Management program which empowers plan members to improve their health



