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EMPLOYER MEETING: CAPITAL BLUECROSS

Capital BLUE 

MARCH 2, 2021 – EMPLOYER MEETING

Thank you to those who attended the LVBCH and Capital BlueCross Employer Group meeting on March 2. For those of you who missed it, below are the meeting highlights.

COVID-19

Geneia presented a high-level overview of COVID-19, including information on prevention, current trends for infection and antibodies, utilization of telehealth versus in-person medical visits, impact of COVID-19 on mental health, and vaccine information. This presentation also included key statistics on the impact COVID-19 has had on Capital BlueCross' LVBCH block of business.

Network Strategy

Capital BlueCross account executives reviewed plan designs developed to drive members to select high-quality providers who have proven to deliver more cost-effective care. These plan designs include: [PPO Choice](#) (available in Adams, Berks, Lancaster, and York counties); [Performance PPO](#) (available in Adams, Franklin, Lebanon, Lehigh, Northampton, and York counties); [Valley Advantage EPO](#) (available in Lehigh and Northampton counties); Capital Advantage EPO (available in Dauphin, Cumberland, and Perry counties); and [Blue High Performance](#) Networks (available for accounts mainly with national membership starting January 1, 2022).

MyCare Finder and MyCare Rewards

Capital BlueCross launched [MyCare Finder](#) and [MyCare Rewards](#) to encourage members to make informed healthcare decisions by shopping for cost-efficient care. MyCare Finder is a digital tool that helps members easily find in-network doctors, hospitals, labs, and urgent care clinics and quickly compare costs for services, tests, and treatments. MyCare Rewards then [rewards members](#) who choose to get care from lower cost providers.

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Our affiliation with these national organizations is a value-added benefit for our members.



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It's a great program that can help self-funded groups lower costs through smart healthcare decision making by rewarding members with gift cards when they choose to get care from a lower cost provider. Contact your Capital BlueCross account executive to learn more about the program and receive a projected savings report specific to your eligible employee membership.

Behavioral Health

Capital BlueCross announced that they will begin to administer behavioral health benefits starting on April 1. In addition, employer groups now have access to a comprehensive, turnkey [behavioral health toolkit](#) that offers employee communications about everyday stressors, COVID-19, and the stigma of mental health issues.

If you have any questions or are interested in learning more about any of these topics, please contact your Capital BlueCross account executive.

The next LVBCH and Capital BlueCross Employer Group meeting is June 8 at 9 a.m. A Zoom link will be sent out prior to the meeting.