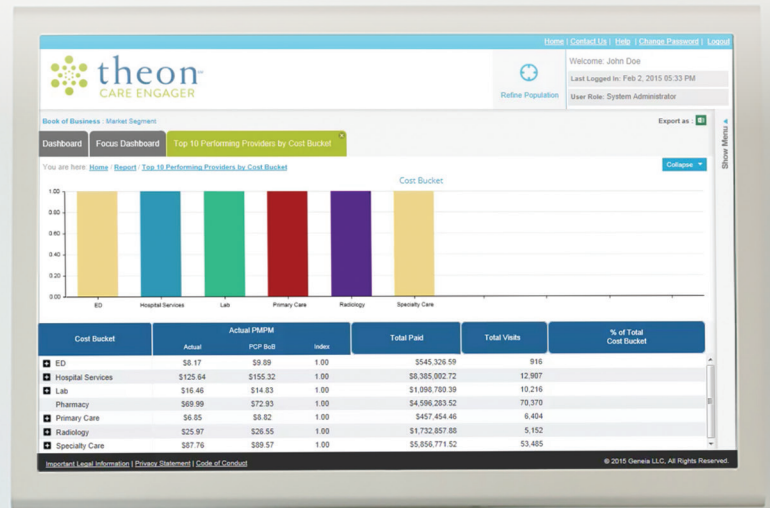


Bringing Clarity to Your Health Plan Data



Meaningful Data

How can you best analyze your health plan data to uncover meaningful and actionable information?

What health conditions are most prevalent among your employees?

What healthcare services are utilized most frequently?

What are the key drivers of your plan's costs?

Innovative Platform

Capital BlueCross is leveraging the power of an advanced analytics platform to bring clarity to your health plan data. The Theon® Care Engager® module, imagined by Geneia®, is designed to make the complex simple, helping you to easily:

- Identify care opportunities
- Make informed decisions
- Reduce waste and redundancy
- Streamline plan management
- Visualize the most critical data

Convenient Access

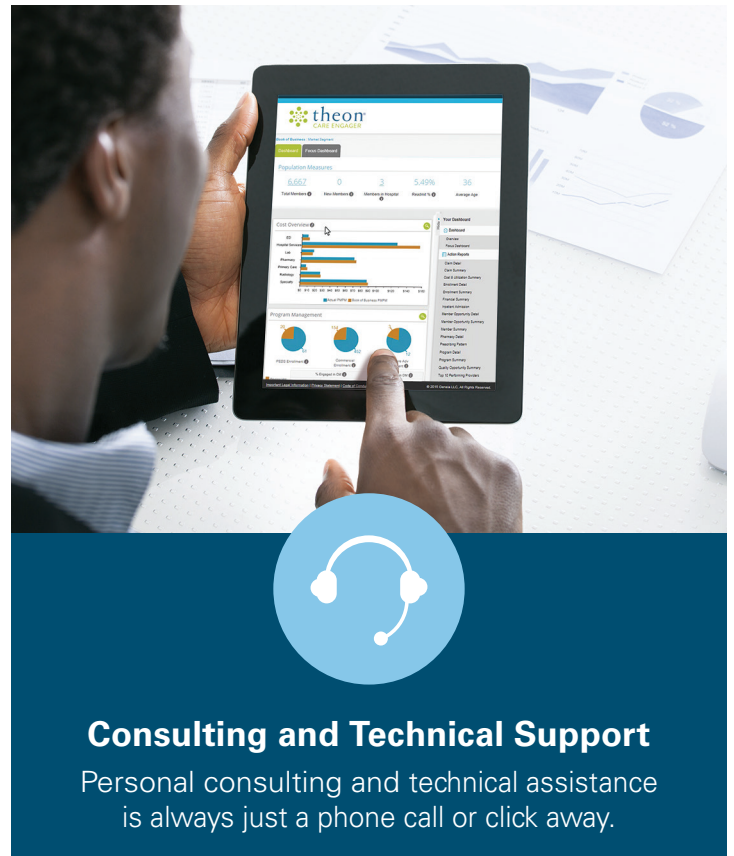
Accessible on your Capital BlueCross employer portal, Theon features:

- A customizable, user-friendly dashboard
- Action reports in customizable formats including executive summary, high-dollar claims, and patient utilization
- Daily updates of admission and discharge measures
- Filters to refine results and isolate important information
- Monthly utilization and quality metrics
- The option to export reports to Microsoft Excel

The Name You Know and Trust

Since 1938, Capital BlueCross has served as a trusted advisor, helping thousands of businesses make informed, cost-effective decisions about their health plan management.

Today, we are leading the way with innovative solutions to deliver a smarter, better health plan to employers.



Consulting and Technical Support
Personal consulting and technical assistance is always just a phone call or click away.

Capital BlueCross

Empowering you with insight to be more informed, strategic, and decisive about your health plan.

To learn more, contact your Capital BlueCross account executive.

Capital BLUE 



capbluecross.com

Theon® is a product of Geneia® LLC. On Behalf of Capital BlueCross, Geneia LLC provides health data informatics and analytical support and services. Geneia LLC is an independent company.

Healthcare benefit programs issued or administered by Capital BlueCross and/or its subsidiaries, Capital Advantage Insurance Company®, Capital Advantage Assurance Company®, and Keystone Health Plan® Central. Independent licensees of the BlueCross BlueShield Association. Communications issued by Capital BlueCross in its capacity as administrator of programs and provider relations for all companies.