



Geisinger
Health Plan



Offer your employees better quality benefits with self-funded health plans.

Who is Geisinger Health Plan?

Geisinger Health Plan (GHP), begun in 1985, is headquartered in Danville, Pa. The plan serves about 550,000 members in Pennsylvania. Coverage is available for businesses of all sizes, individuals and families, Medicare beneficiaries, Children's Health Insurance Program and Medical Assistance recipients. For more information, please visit GeisingerHealthPlan.com.

What is the Lehigh Valley Business Coalition on Healthcare?

The Lehigh Valley Business Coalition on Healthcare (LVBCH) is a multi-state coalition of employers working together to provide affordable, high-quality health care for their employees. Coalition members leverage their pooled purchasing power to negotiate reduced ASO rates and premiums for benefits programs.

LVBCH's current employer members include: Dick's Sporting Goods, East Penn Manufacturing, Crayola, C.F. Martin, PPL, University of Scranton, Just Born, County of Berks, and the City of Reading.

GHP/LVBCH Partnership

GHP administers the LVBCH's self-funded health plans for large and mid-sized employers. GHP is endorsed by the LVBCH as a preferred partner based on plan performance, pricing, enhanced service capabilities and the ability to give employers flexibility in selecting plan administrators that meet their needs. The Coalition negotiates member-exclusive rates with GHP at a better value than individual employers could obtain alone.

Why you should say “yes” to GHP and LVBCH

We get it. Health insurance is not easy, which is why we’re here with five points that set us apart to help you pick the best plan for your employees.

1. You can’t beat our integrated care and coverage

At Geisinger Health Plan (GHP) our services are integrated with Geisinger, an innovative, physician-led health system based in central Pennsylvania. Working with our clinical partners enables us to manage costs, develop innovative programs, improve access to care and offer a network of top-quality providers who deliver positive outcomes.

GHP is also nationally recognized for high-quality, cost-saving programs, like ProvenCare®, pharmacy Care Pathways and the Fresh Food Farmacy. These programs, among others, are only possible in an integrated health system working together to best help our communities.



2. Our diverse provider network saves you money

You have the power to choose the network option that is best for your company:

- **All-Access:** unlimited access to all the primary and specialty care providers, pharmacies, urgent care facilities and hospitals in our service area.
- **Choices:** offered in two tiers and enables your employees to have a wide selection of providers with lower co-pays when they choose a Tier 1 provider.
- **Premier:** narrow selection of top-performing providers in an exclusive network available for the lowest cost.

3. Our pharmacy does the work so you can relax

Pharmacy benefits are built into all our health plans, which means you and your employees get access to convenient programs like our mail order pharmacy, a specialized customer service team and programs to help manage chronic and complex health conditions.

Our pharmacy program has increased generic dispense rates (GDR) by 90 percent in the past year and even saved one employer 22 percent on their overall medical costs. Plus, our team regularly evaluates new medicines and therapies to make sure your group is getting the most value.



4. We keep your employees coming to work

You need healthy employees, right? Our population health team is here to help your employees remain healthy and ready for work each day. We do this by assigning certified professionals to treat all levels of care. This includes guiding members into appropriate wellness programs, treating conditions through our disease management program or assigning case managers to help members with complex conditions.

We also identify socio-economic factors (education, job status, family/social support, income and community safety), physical environment and health behaviors, which can all affect one's health. Our social workers, community health assistants and community-based resources are ready to help with these issues.

5. We don't leave you hanging

When you choose GHP, our collaborative account management team will help you through the process from start to finish—and it doesn't end when your enrollment is finalized. You can come to us with questions at any time. Plus, with our group reporting services, you can get comprehensive summaries about your employees' health trends and cost metrics.

And it doesn't stop there. Your employees will also have access to our customer service line 24/7. Not only do they get access to our high-performing call center, but they can also manage their health insurance information online through our secure member portal.

Call **800-554-4907** or visit geisingerhealthplan.com to learn more.

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