

IMMEDIATE RELEASE

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LVBCH Names *Leadership in Wellness Recognition Award* Winners

Bethlehem, PA (May 10, 2018) The ***Lehigh Valley Business Coalition on Healthcare (LVBCH)*** announced the winners of the ***LVBCH Leaders in Wellness Recognition Award*** May 3 at its Annual Conference at DeSales University.

The Leadership in Wellness Award recognizes executive leaders at LVBCH member companies for their innovation, dedication and contribution to the success of their organization's corporate wellness program.

"The Coalition is committed to raising awareness about the importance of employees health programs to not only improve the financial wellbeing of our member companies, both also and more importantly, to improve the health of employees," says LVBCH President Carl Seitz.

Award recipients are:

- Terry Capuano of Lehigh Valley Health Network
- Richard F. King of Schlouch Incorporated
- Deborah Faulkinberry of Gross McGinley, LLP

[Amanda Greene](#) of LVBCH's Education and Wellness Committee thanked all of the employers who nominated leaders for the Award, adding that the committee was impressed by the innovative ways in which these executives are supporting their employees in making healthy lifestyle choices. The best practices identified through the application process will be shared with LVBCH member employers.

"All of the award recipients lead by example," she says. "They 'walk the wellness talk' to develop cultures that promote healthy behaviors as 'the way we do things around here,'" says Greene, Wellness and Quality Specialist at BeneFIT Corporate Wellness/Populytics.

Employee wellness programs are not only the right thing to do, Seitz says but benefit companies. Healthy employees have lower absenteeism, increased work productivity and lower health plan costs. Because they have higher job satisfaction, they are also less likely to leave.

The award presentation was one of the highlights of the sold-out annual conference, which featured thought-provoking presentations by national and local healthcare experts as well as an exhibit area, breakfast and lunch. Speakers and their topics were:

- Robert Laszewski, President, Health Policy and Strategy Associates, *The American Health Care System under the Trump Administration*. His presentation was sponsored by St. Luke's Care Network
- Marc Granson, MD, Founder of SurgeonCheck, LLC, *Leveraging Data to Increase Surgical Value*
- Robert E. Andrews, Chief Executive Officer, Health Transformation Alliance, *The Health Transformation Alliance – Taking Better Care of the People Who Take Care of Us*
- Heather Lavoie, Chief Strategy Officer, Geneia, *Market Insights into Driving Health Value and Well-Being*
- John R. Adler, President ELMC Rx Solutions, *Specialty Drug Management – Is It Possible?*

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; quality and data initiatives; value based purchasing; and, providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.