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LVBCH Employer Member Bell & Evans Honored for Healthcare Strategy Innovation  
*By National Alliance of Healthcare Purchaser Coalitions at Annual Forum in Washington, DC*

**Bethlehem, PA** – The National Alliance of Healthcare Purchaser Coalitions (National Alliance) recognized the efforts of employers and member coalitions at its 2023 Annual Forum – Temperature Rising: Igniting Change for a New Era. Bell & Evans, a Lehigh Valley Business Coalition on Healthcare (LVBCH) employer member, received the 2023 Employer/Purchaser Excellence Award.

“We’re pleased to highlight the efforts of Bell & Evans as an excellent example of an employer that is committed to promoting healthcare value while improving the health and wellbeing of their employees,” said Michael Thompson, National Alliance president and CEO.

“Bell & Evans is committed to removing barriers to care and recognizes that health is more than healthcare,” said Mary Hahn, Vice President, Health and Wellness at Bell & Evans. “We’re improving access and quality, while reducing costs to our hardworking and diverse community, with a passion to advance health equity for all.”

“We are proud to recognize Bell & Evans as a recipient of the Employer/Purchaser Excellence Award,” said Carl Seitz, President, LVBCH. “As an engaged member of our coalition, Bell & Evans joins a tradition of employer excellence, and shares their experiences with other employer members and supports our vision to be leaders in improving healthcare in the communities where we live and work.”

Bell & Evans is being recognized as the 2023 mid-sized employer recipient of the purchaser award along with Prudential Financial the 2023 jumbo-sized employer recipient. Previously, LVBCH employer-member East Penn Manufacturing received the 2014 Employer Excellence Award.

The Employer/Purchaser Excellence Award is presented to a jumbo- and a mid-sized employer or purchaser who demonstrates leadership and innovation in advancing overall health and healthcare value through their approach to benefit programs and design, employee engagement, and support of coalition efforts. Previous award recipients include The Boeing Company, East Penn Manufacturing, Miami-Dade County Public Schools, Phifer Incorporated, Qualcomm, Turner Industries, Walmart, and The Walt Disney Company.

### **About Bell & Evans**

Bell & Evans is a fifth generation, family-owned business and America's oldest and most premium branded chicken company with its production facilities in Fredericksburg, PA. The organization's passion for humanely raised superior quality chicken parallels a genuine care and respect for the health and wellbeing of its team members and their families. In 2021, Bell & Evans established a Health and Wellness Department with a vision of creating a Community of Health with dedicated resources and training to engage team members. Investments include a registered dietitian/diabetes care and education specialist, expansion of its onsite and near-site advanced primary care and occupational health services, and partnerships with health-focused organizations in the community. Program implementation and resource needs continually consider team members' challenges of transportation, shiftwork, language, and literacy limitations. The initiative has resulted in benefit savings (reinvested in enhanced plan design) and increased engagement in personal health (through availability of services) and focus on healthier lifestyles. Bell & Evans is a member of the Lehigh Valley Business Coalition on Healthcare.

### **About LVBCH**

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit [www.LVBCH.com](http://www.LVBCH.com).

### **About National Alliance of Healthcare Purchaser Coalitions**

The National Alliance of Healthcare Purchaser Coalitions (National Alliance) is the only nonprofit, purchaser-aligned organization with a national and regional structure dedicated to driving health and healthcare value across the country. Its members represent private and public sector, nonprofit, and union and Taft-Hartley organizations, and more than 45 million Americans, spending over \$400 billion annually on healthcare. To learn more, visit [nationalalliancehealth.org](http://nationalalliancehealth.org) and connect on [LinkedIn](#) and [X \(formerly Twitter\)](#).

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