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National Alliance of Healthcare Purchaser Coalitions Identifies Top Employer Concerns
LVBCH Member Results to be Shared at Upcoming Employer Forum
*Pulse of the Purchaser study finds obesity, women's health, and health equity are
growing areas of benefits focus for employers in 2024 and beyond.*

Bethlehem, PA – The National Alliance of Healthcare Purchaser Coalitions (National Alliance) released the findings of the latest Pulse of the Purchaser survey. Lehigh Valley Business Coalition on Healthcare (LVBCH), a member of the National Alliance, invited LVBCH's employer members to participate in this survey and their responses are included in the just-released aggregate results.

The Pulse of the Purchaser study gauged concerns and approaches of employers to address the workforce environment; whole person health, equity, women's health, mental health and obesity management; fiduciary perspectives; pharmaceutical drugs; high-cost claims; and potential health reforms.

The online poll of 172 employers that are members of coalitions affiliated with the National Alliance was conducted in November and December. Organizations represented included manufacturing, educational services, public administration, finance and insurance, and healthcare and social assistance institutions. Purchasers ranged in size with 38% having over 5,000 employees, 36% 1,000-4,999, and 26% less than 1,000.

The full Pulse of the Purchaser results can be found [here](#). Highlights include purchaser perspectives on threats to affordability and policy reforms; attracting and retaining talent as a top priority; and current trends and future plans related to obesity benefits, women's health, health equity strategies, and mental health support resources.

“LVBCH would like to thank our employer members for participating in this year's survey. LVBCH member-responses account for more than 10% of total survey results,” said Carl Seitz, President, LVBCH. “Thanks to this outstanding response rate, we are able to share LVBCH member-responses in aggregate and compare local results to national trends.”

Local results will be shared at the LVBCH Employer Forum on Thursday, January 18, 2024, at 8:00 a.m. Please email Donna Corsi, Director of Member Programs and Services, at dmcorsi@lvbch.com for more information or to register.

About LVBCH

LVBCH is a multi-state, not-for-profit, coalition of employers striving to provide access to quality affordable healthcare for their employees. The Coalition's mission is to improve the delivery, cost and quality of health care in our communities through: Collective employer action; Quality and data initiatives; Value based purchasing; and, Providing forums for the exchange of information, ideas and resources. The Coalition is also a member of the National Alliance of Healthcare Purchaser Coalitions, the National Quality Forum and The Leapfrog Group. For more information, visit www.LVBCH.com.

About National Alliance of Healthcare Purchaser Coalitions

The National Alliance of Healthcare Purchaser Coalitions (National Alliance) is the only nonprofit, purchaser-aligned organization with a national and regional structure dedicated to driving health and healthcare value across the country. Its members represent private and public sector, nonprofit, and union and Taft-Hartley organizations, and more than 45 million Americans, spending over \$400 billion annually on healthcare. To learn more, visit nationalalliancehealth.org and connect on LinkedIn and X (formerly Twitter).

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